

# ADVA TAGE

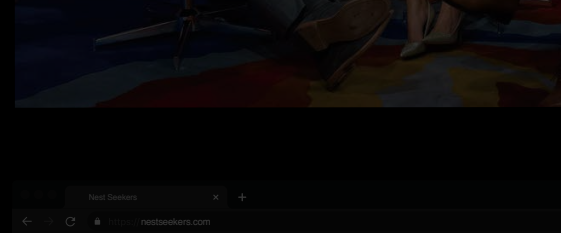


# REAL MARKETING AGENCY CONCEPTS

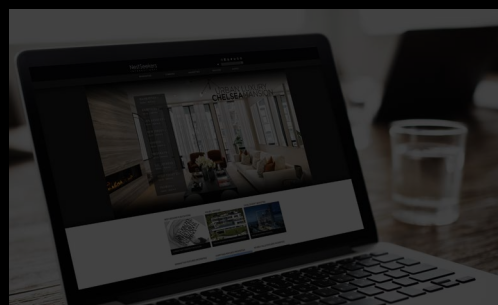
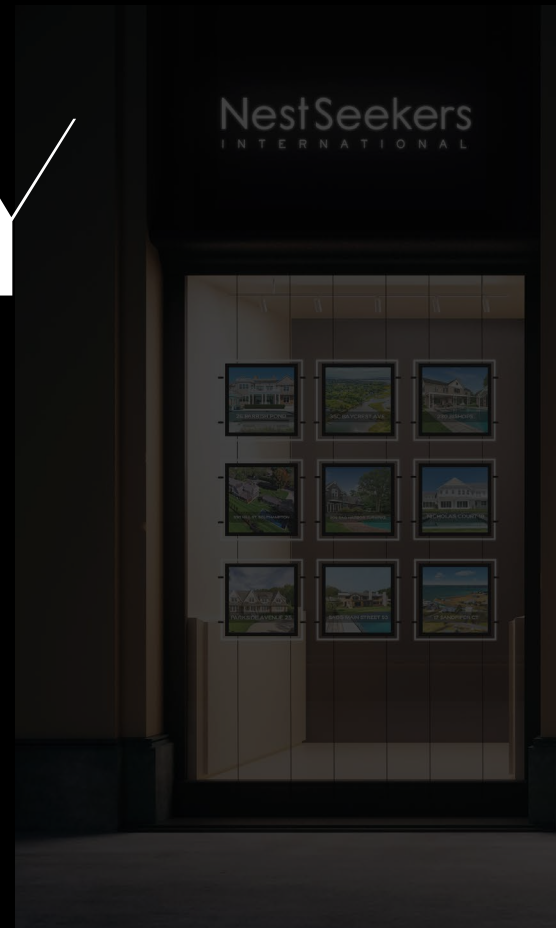
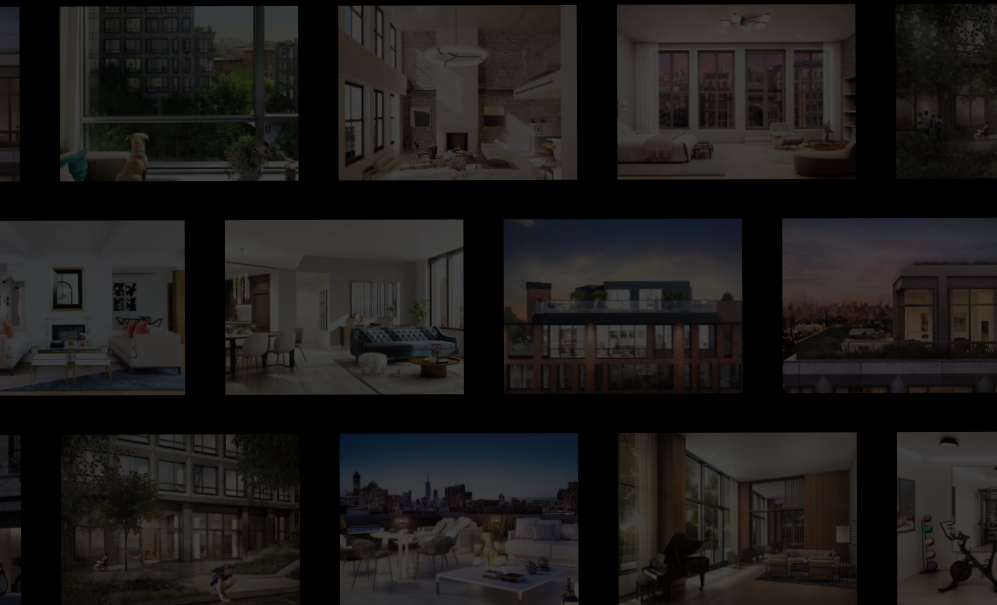
SINCE 2002

# ESTATE BRANDING





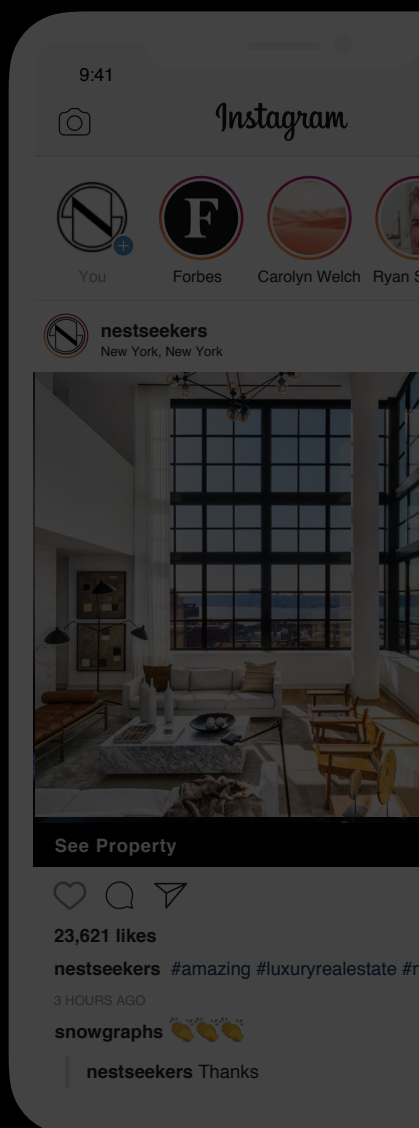
NEST MEDIA







# LIST WITH US





BRILLIANT MARKETING



DISTINCTIVE PROPERTIES





HOME  
TO THE GLOBAL AGENT

NESTSEEKERS INTERNATIONAL

OVER **\$35 BILLION** IN COMPLETED  
TRANSACTIONS AND NEARLY **\$5 BILLION**  
ONGOING ACTIVE INVENTORY

NEW YORK | LONDON | LOS ANGELES | TEL AVIV | MIAMI  
SEOUL | THE HAMPTONS | LONG ISLAND | NEW JERSEY



1,000 PROFESSIONALS

25 LOCATIONS

9 REGIONS

3 CONTINENTS

NEST SEEKERS IS CONSISTENTLY RANKED AS ONE OF  
THE TOP TEN REAL ESTATE FIRMS ACROSS ALL MARKETS  
IN WHICH WE OPERATE, BASED ON  
THE VOLUME OF BOTH LISTINGS AND SALES.

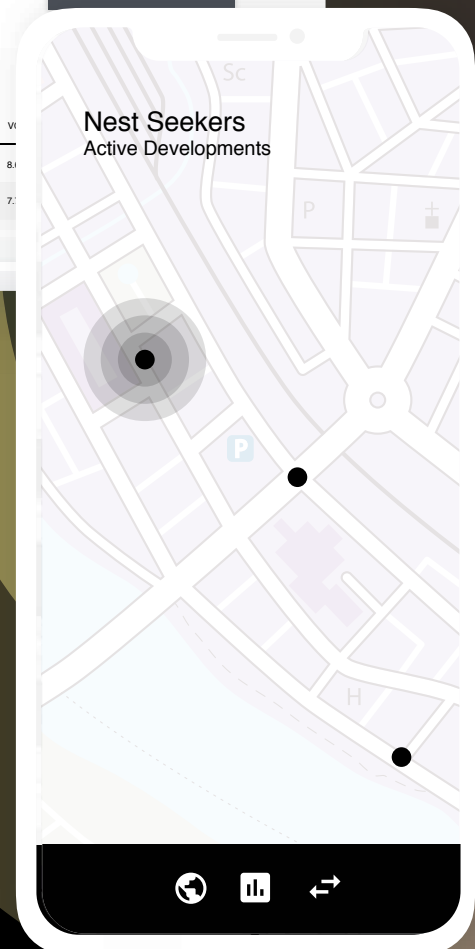
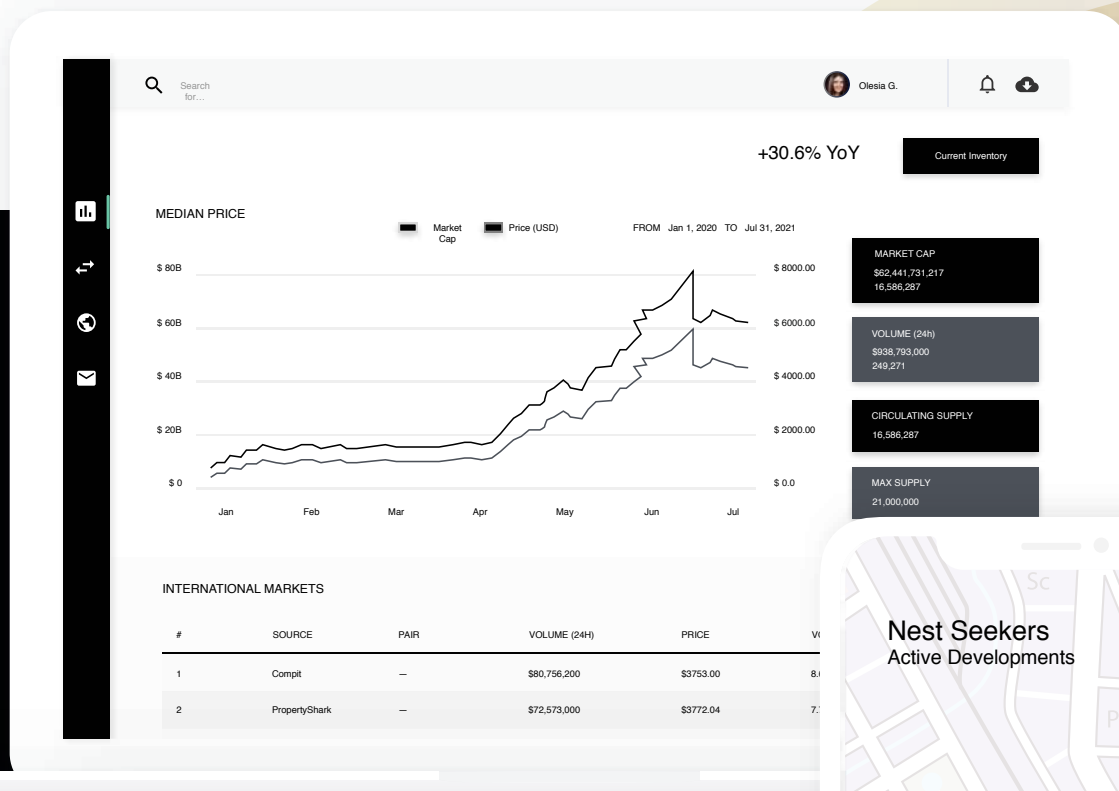
WSJ.

THE REAL DEAL  
NEW YORK REAL ESTATE NEWS

REALTRENDS  
THE TRUSTED SOURCE



# DATA, RESEARCH AND



PRICING AND POSITIONING YOUR PROPERTY IN THE MARKETPLACE CORRECTLY IS ESSENTIAL. USING PROPRIETARY, HISTORICAL, AND PUBLIC DATA, WE COMPILE AND CONSOLIDATE ANALYSIS TO GUIDE COMPETITIVE AND STRATEGIC PRICING OF YOUR PROPERTY. WE WILL CONTINUE TO PROVIDE YOU WITH ONGOING FEASIBILITY STUDIES AND UP-TO-THE-MINUTE MARKET RESEARCH INCLUDING PRICING, DEMOGRAPHICS, AND CULTURAL TRENDS.

# PRICING



← 432 Park Avenue, 48B

🔍 Enter an address, draw insights, and price!

🔍 Advanced Search

📄 My Reports

NestSeekers

Filter Listings

☐ Select all

Avg. Price: \$7.251M

Avg. Size: 2,290 ft²

Avg. DOM: 67

☰ Listings

🕒 Building History

➕ New Listings

🗑️ Removed

Reset

Location

Borough, Neighborhood, Address

Status

☐ Active

☐ Pending

☐ Sold

Listing Date

☐ Apply on Actives

From

To

Price

	Address	Unit	Price	Change	Neighborhood	Ownership	Beds	Baths	Size	PSF	Taxes	M...
1	525 Park Avenue	11S	\$6.95M		Fifth Avenue to Park A...	Condo	3 Beds	3.5 Baths	2,563 ft²	\$2,712 PSF	\$3,506	\$4...
2	146 West 57th Street	67A	\$5.7M		57th to 59th	Condo	3 Beds	3.5 Baths	2,092 ft²	\$2,725 PSF	\$4,584	\$3...
3	20 West 53rd Street	29B	\$6.3M	↓1.56%	Midtown Center	Condo	2 Beds	3 Baths	1,843 ft²	\$3,418 PSF	\$3,743	\$3...
4	181 East 65th Street	20A	\$6.995M		Lenox Hill	Condo	3 Beds	3.5 Baths	2,410 ft²	\$2,902 PSF	\$3,321	\$4...
5	106 Central Park South	20FG	\$7.775M		57th to 59th	Condo	3 Beds	4 Baths	2,045 ft²	\$3,802 PSF	\$2,196	\$3...
6	200 East 65th Street	38N	\$6.995M		Lenox Hill	Condo	3 Beds	3.5 Baths	2,500 ft²	\$2,798 PSF	\$3,790	\$4...
7	40 East 66th Street	8B	\$9M		Fifth Avenue to Park A...	Condo	3 Beds	4 Baths	2,455 ft²	\$3,666 PSF	\$2,901	\$4...
0 selected / 26 total												

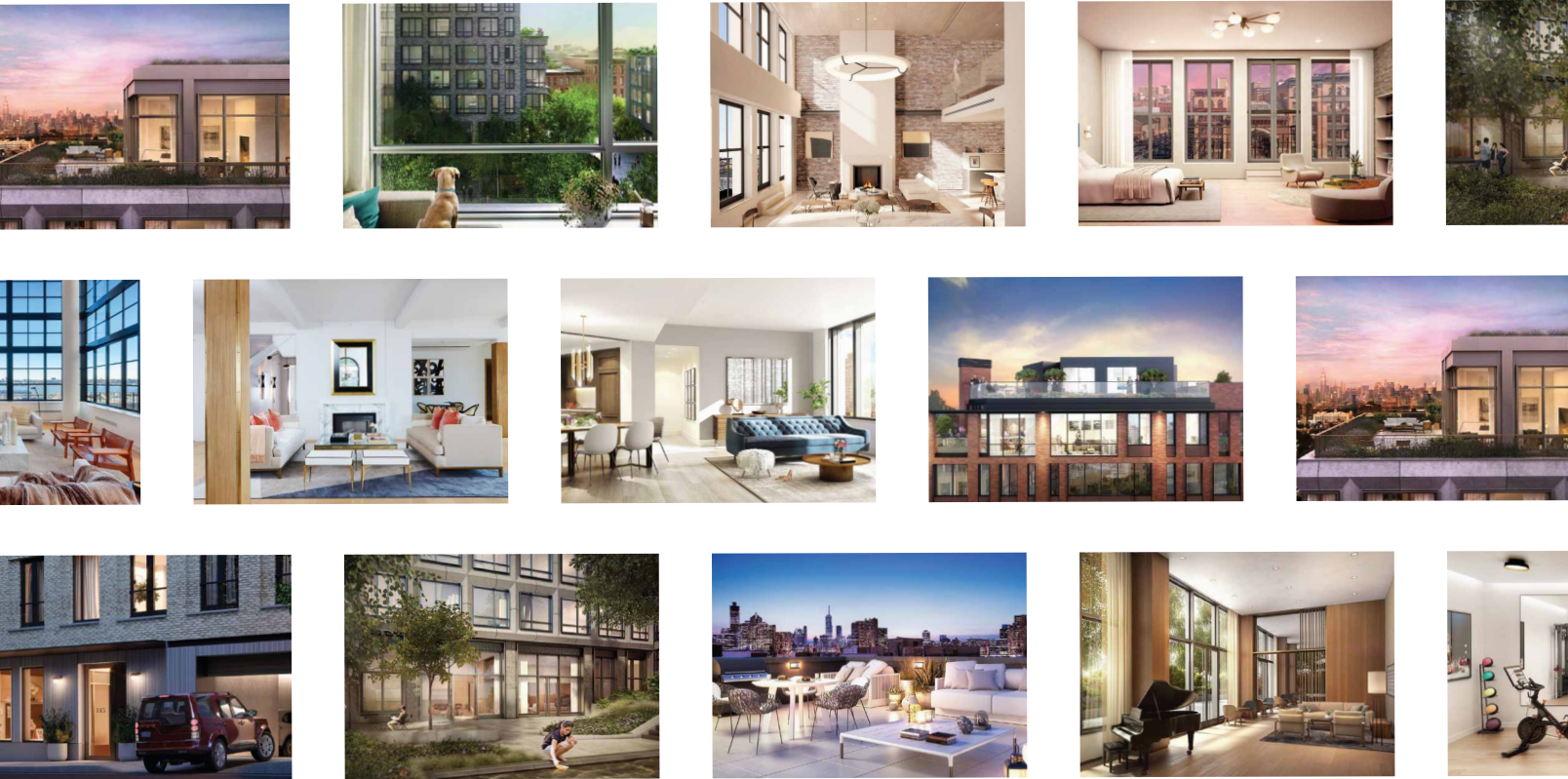
Feedback

# MERCHANDISING & STAGING



WE WILL STAGE AND  
STYLIZE YOUR HOME  
TO ENHANCE ITS FULLEST  
POTENTIAL.

# PHOTOGRAPHY



WE WILL PROVIDE PROFESSIONAL LIFESTYLE PHOTOGRAPHY, VIDEOS, AND AERIAL DRONE FOOTAGE THAT WILL MAXIMIZE THE IMAGE AND BRAND OF THE PROPERTY.

# RENDERINGS

# VIDEOGRAPHY & DRONE

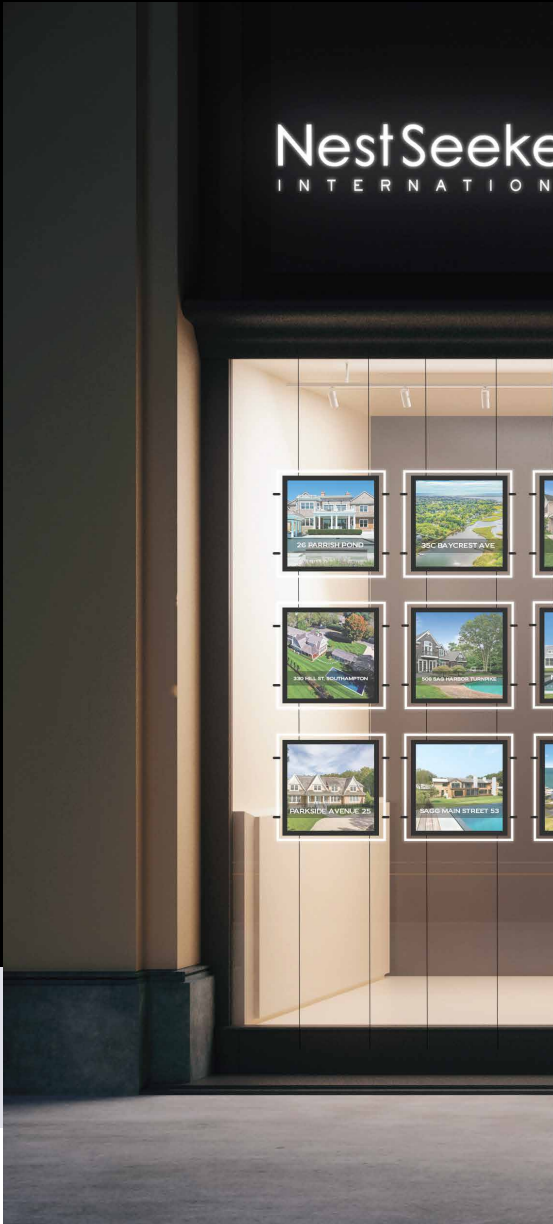
Manhattan

Beverly Hills

Miami

25 STOREFRONTS AND OFFICES STRATEGICALLY  
POSITIONED IN KEY HIGH NET WORTH AVENUES  
AND MAIN STREETS OF THE WORLD.

STOREFRONT  
EXPOSURE



Williamsburg

Long Island City

Tel Aviv



Seoul

London

The Hamptons



New Jersey

Long Island

Hong Kong



# DIGITAL MARKETING & GLOBAL SYNDICATION

NEST SEEKERS DISTRIBUTES ITS  
LISTING PORTFOLIO ACROSS ALL LEADING  
REAL ESTATE PORTALS AND MARKETPLACES.  
YOUR PROPERTY WILL BE SHOWCASED TO  
MILLIONS OF POTENTIAL BUYERS  
AROUND THE GLOBE.

145

PORTALS

183M

POTENTIAL BUYERS

64

COUNTRIES

pad5.com  
back to find your place

BDX

Real Estate  
CHANNEL

craigslist

kijiji

househunting.ca

HOMESLAND

AXESS  
Real Estate

CLR  
search.com

point2

ovlix

myNewHome

mitula

DoDHN.com

Catylist

RealtyPin

LONG  
LEER

REA Group

seLoger

MHBay

adicio

TELIFE.COM  
LIFE HOMES

REAL-Buzz  
Global real Estate Network  
powered by immobiel



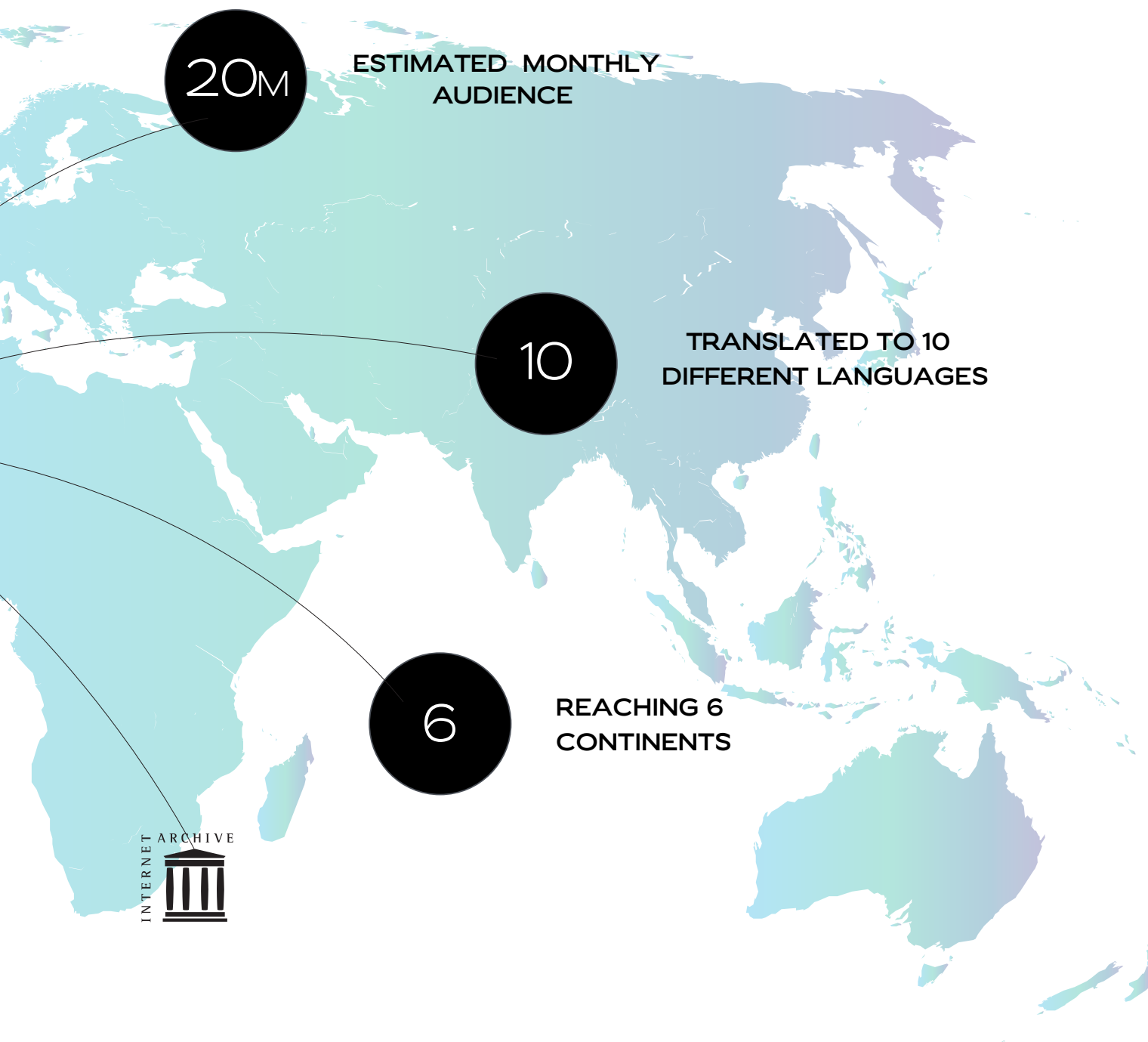
PropertyShark.com

Foodle

QUATOR

# SEARCH ENGINE OPTIMIZATION





# DIGITAL DISPLAY AD NETWORK



# OUR WEBSITE

NESTSEEKERS.COM

PAGE VIEWS

10 MILLION

2 MILLION

VISITORS A YEAR

UNIQUE MONTHLY VISITORS

150,000



# YOUR LISTING ON THE APP STORE

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SEARCH ON EVERY DEVICE

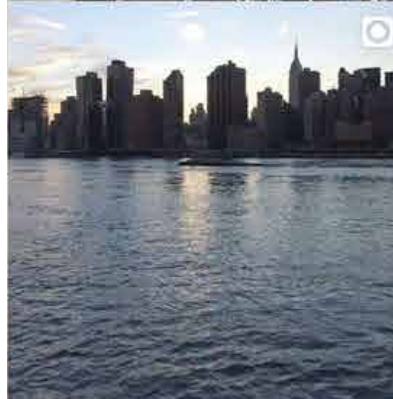


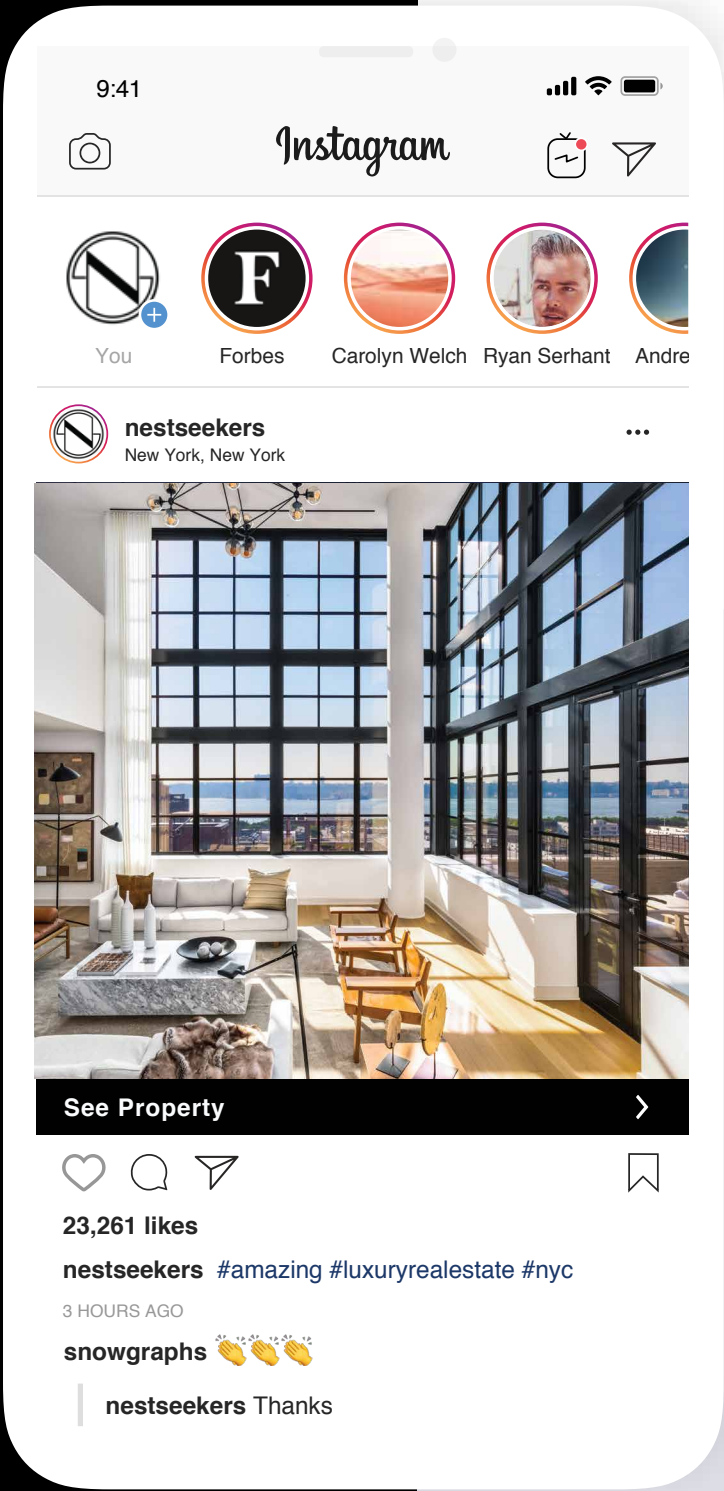




# SOCIAL MEDIA

CONNECT, ENGAGE, AND EXPLORE.





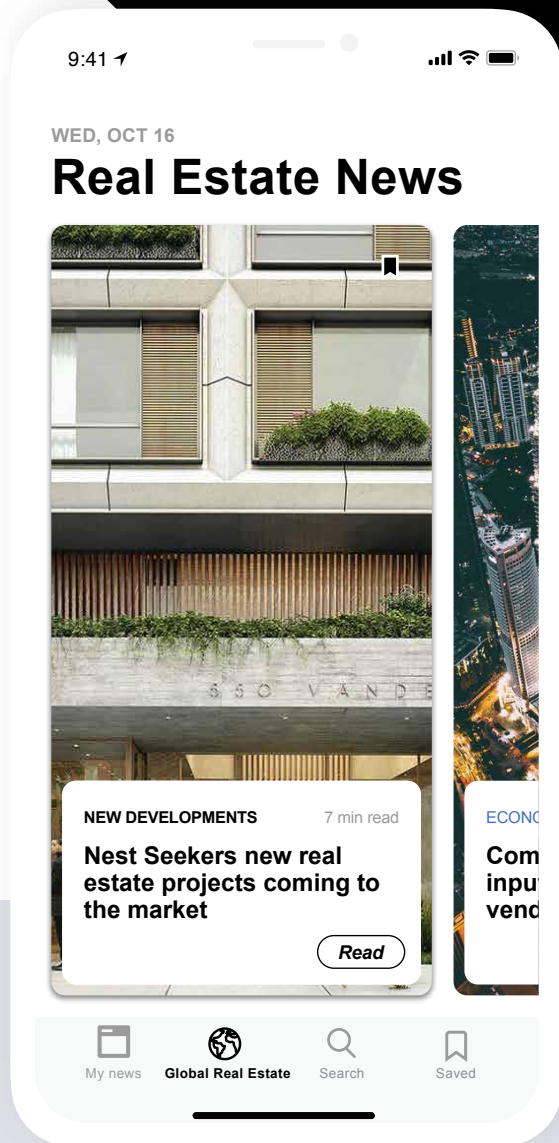
JOIN OUR  
HUNDREDS OF  
THOUSANDS  
OF FOLLOWERS



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*The New York Times*

**WSJ.**



**BUSINESS  
INSIDER**

**Forbes**

**THE REAL DEAL**  
NEW YORK REAL ESTATE NEWS



**BBC**

# PUBLIC RELATIONS

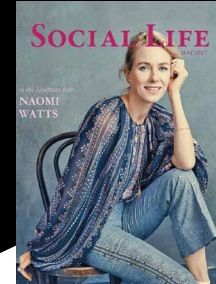
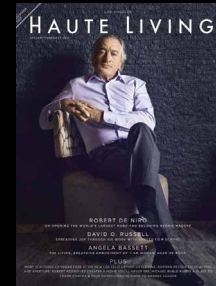
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THE NEST SEEKERS IN-HOUSE PUBLIC RELATIONS TEAM ENSURES MAXIMUM EXPOSURE OF OUR SIGNATURE LISTINGS. OUR AGENTS AND MANAGERS ARE FREQUENTLY FEATURED AS EXPERTS ON ALL MAJOR MEDIA OUTLETS.



# PRINT ADVERTISING

New York Times  
Wall Street Journal Social Life  
East Hampton Press The Real Deal  
Avenue  
Hamptons Magazine New York & Gardens Luxe  
Interiors + Design Southampton Press  
Avenue by the Beach Angeleno  
The Los Angeles Times Gotham  
Hamptons Showcase  
Homes and Estates  
Beach Modern Luxury  
New York Cottages & Gardens  
Hamptons Cottages & Gardens



OUR PRINT AD CAMPAIGNS INCLUDE THE WORLD'S HIGHEST QUALITY GLOSSY PUBLICATIONS, DISTRIBUTED TO THE MOST COVETED DESTINATIONS AND LUXURY MARKETS.

# BIG MEDIA



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OVER THE PAST DECADE, OUR EXPERT BROKERS  
HAVE BECOME INTERNATIONAL STARS. THEY  
HAVE STARRED IN UNSCRIPTED REAL ESTATE  
SHOWS, FINANCIAL NEWS OUTLETS, AND  
LIFESTYLE SHOWS. THESE SHOWS ARE  
SYNDICATED AND DISTRIBUTED TO OVER  
100 COUNTRIES AND DRIVE INTEREST AND  
INQUIRY FROM ALL CORNERS OF THE GLOBE.

## NESTMEDIA



NETFLIX





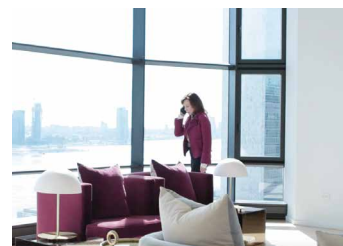
## Nest Seekers Property Tours

## Branding Videos



# REAL ESTATE TV

NEST SEEKERS PROPERTY WALKTHROUGHS, PRODUCT SHOWCASING, AND AERIAL CINEMATOGRAPHY ALLOW BUYERS AND SELLERS AROUND THE WORLD AN OPPORTUNITY TO EXPERIENCE AND TOUR EACH PROPERTY FROM THE CONVENIENCE OF THEIR DESKTOP OR MOBILE DEVICES





# TARGETED EMAIL MARKETING



Jessica C. to [info@nestseekers.com](mailto:info@nestseekers.com)



**Nest Seekers**  
INTERNATIONAL

STUNNING ONE-OF-A-KIND LUXURY ESTATE



The Dream Private Residence,  
Redefining The Ultra High-End Home

After years of dreaming, designing and constructing, this breathtaking masterpiece has come to life and is simply stated, extraordinary. Sublime, contemporary, tailored beauty at every turn, 66 Ninth Avenue Residence Six is a Masterpiece in every detail, in every square inch, and is the new definition of an ultra-luxurious tailor-made Private Residence

For Sale

Manhattan

Pets: Allowed

Area: 5,444 sq ft

Bedrooms: 5

Bathrooms: 6.5

Price: \$29,000,000



# SIGNAGE BILLBOARD

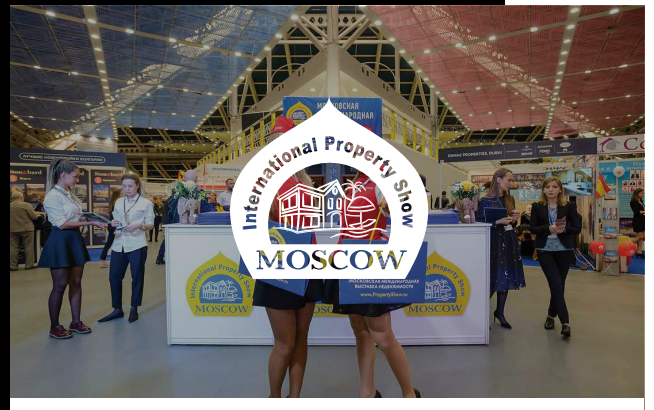




# EVENTS

OUR SELECT TEAM TRAVELS PERIODICALLY TO THE LARGEST REAL ESTATE TRADE SHOWS IN THE WORLD, BRINGING YOUR PROPERTY TO BUYERS AND MARKETS IN EVERY CONTINENT. WE WORK WITH AFFILIATES, TRADE SHOWS, AND CROSS-MARKETING PROGRAMS WITH LIKE-MINDED PARTNERS IN OTHER HIGH NET WORTH MARKETS.

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# ROADSHOWS



# CUSTOMIZATION

DISTINCTIVE PROPERTIES REQUIRE EXCEPTIONAL CARE

## LOGO DESIGN

66  
N I N T H  
A V E N U E  
*residence six*

101 WALL  
BY THE WATER

TRIBECA  
ROGUE

261  
UNION  
WILLIAMSBURG

548  
LAFAYETTE  
AVENUE  
BED STUY

550  
VAN  
DER  
BILT

AUSTIN NICHOLS  
H O U S E

A  
ALLURA

## PUBLIC RELATION STRATEGY

# CONCEPTS





## CUSTOMIZED WEBSITE



## UNIQUE COLLATERAL MATERIAL

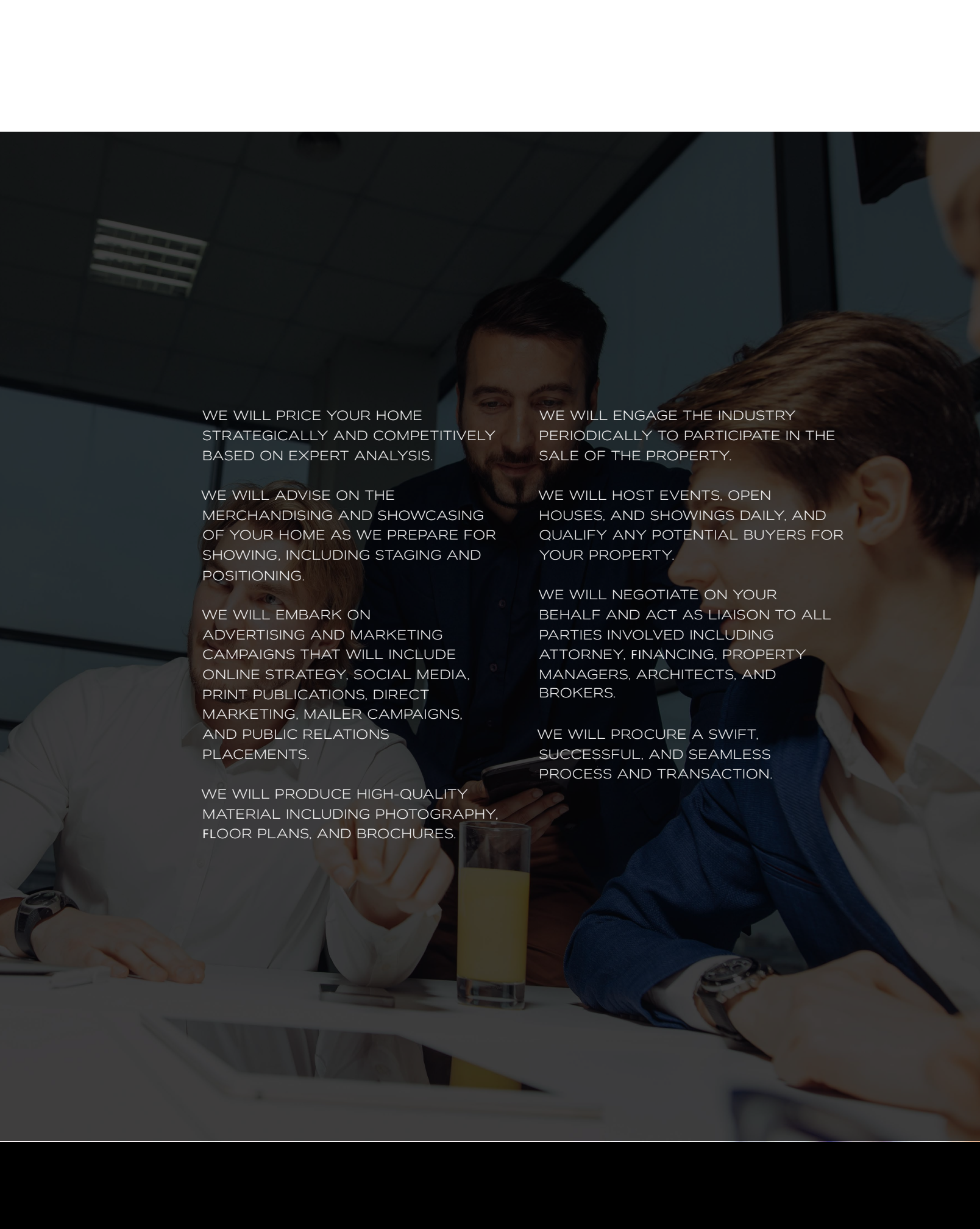
# MARKETING PLAN

AND PERSONAL SERVICES

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WE WILL PRICE YOUR HOME STRATEGICALLY AND COMPETITIVELY BASED ON EXPERT ANALYSIS.

WE WILL ADVISE ON THE MERCHANDISING AND SHOWCASING OF YOUR HOME AS WE PREPARE FOR SHOWING, INCLUDING STAGING AND POSITIONING.

WE WILL EMBARK ON ADVERTISING AND MARKETING CAMPAIGNS THAT WILL INCLUDE ONLINE STRATEGY, SOCIAL MEDIA, PRINT PUBLICATIONS, DIRECT MARKETING, MAILER CAMPAIGNS, AND PUBLIC RELATIONS PLACEMENTS.

WE WILL PRODUCE HIGH-QUALITY MATERIAL INCLUDING PHOTOGRAPHY, FLOOR PLANS, AND BROCHURES.

WE WILL ENGAGE THE INDUSTRY PERIODICALLY TO PARTICIPATE IN THE SALE OF THE PROPERTY.

WE WILL HOST EVENTS, OPEN HOUSES, AND SHOWINGS DAILY, AND QUALIFY ANY POTENTIAL BUYERS FOR YOUR PROPERTY.

WE WILL NEGOTIATE ON YOUR BEHALF AND ACT AS LIAISON TO ALL PARTIES INVOLVED INCLUDING ATTORNEY, FINANCING, PROPERTY MANAGERS, ARCHITECTS, AND BROKERS.

WE WILL PROCURE A SWIFT, SUCCESSFUL, AND SEAMLESS PROCESS AND TRANSACTION.

# JOIN OUR TEAM

**IM**  
EVERYWHERE

OUR I AM EVERYWHERE CAMPAIGN CELEBRATES THE NEST SEEKERS GLOBAL AGENT. WE EMPOWER AND DEVELOP AGENTS THAT SELL ACROSS MULTIPLE MARKETS AND AROUND THE WORLD, FOLLOWING OUR CLIENTS' REAL ESTATE ASPIRATIONS WHEREVER THEY MAY BE.

## **EASTSIDE**

415 Madison Avenue  
New York, NY 10017  
212-252-8772

## **MIDTOWN**

587 Fifth Avenue  
New York, NY 10017  
212-252-8772

## **WESTSIDE**

100 Riverside Boulevard  
New York, NY 10069  
646-681-8811

## **SOHO**

594 Broadway  
New York, NY 10012  
646-924-4319

## **SOUTHAMPTON**

20 Main Street  
Southampton, NY 11968  
631-287-9260

## **GREENWICH VILLAGE**

55 Christopher Street  
New York, NY 10014  
646-443-3755

## **EAST HAMPTON**

62 Park Place  
East Hampton, NY 11937  
631-324-1050

## **WILLIAMSBURG**

578 Driggs Ave  
Brooklyn, NY 11211  
718-302-0900

## **BRIDGEHAMPTON**

2415 Montauk Highway  
Bridgehampton, NY 11932  
631-353-3427

## **BED-STUY**

326 Tompkins Ave  
Brooklyn, NY 11216  
646-443-3788

## **SAG HARBOR**

138 Main Street,  
Sag Harbor, NY 11963  
631-458-1045

## **LONG ISLAND CITY**

47-44 Vernon Blvd  
LIC, NY 11101  
718-707-0200

## **SAN FRANCISCO**

1390 Market St, Suite 200  
San Francisco, CA 94102  
310-966-0643

## **JERSEY CITY**

140 Bay St, Suite 1  
Jersey City, NJ 07302  
201-225-8655

## **MIAMI, FL**

888 Biscayne Blvd CU9  
Miami, FL 33132  
305-907-7555

## **HOBOKEN**

89 Hudson St  
Hoboken, NJ 07030  
201-420-7225

## **BEVERLY HILLS**

271 North Canon Drive  
Beverly Hills, CA 90210  
310-278-8861

## **SUMMIT, NJ**

336 Springfield Avenue  
New Jersey, NJ 07901  
908-386-5542

## **LONDON**

30 Moorgate, London  
EC2R 6DN, UK  
207-190-9737

## **WESTCHESTER**

2 Overhill Road  
Scarsdale, NY 10583  
914-920-6048

## **SEOUL**

Seoul Si, Gangnam Gu,  
Gangnam DaeRo,  
354 Hae Chun Bldg 11th Fl  
02-556-1456

## **GOLD COAST, LI**

6243 Northern Blvd  
East Norwich, NY 11732  
516-922-2878

## **INTERNATIONAL**

415 Madison Avenue  
NY NY 10017  
646-443-3735

## **WESTHAMPTON**

118 Main Street  
Westhampton, NY 11978  
631-259-4330

CAREER@NESTSEEKERS.COM



CULTURE AND LIFESTYLE

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SUPPORT AND TRAINING

---

BRANDING AND MARKETING

---

TECHNOLOGY AND RESOURCES

---

GLOBAL NETWORKING

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# EXCEPTIONAL EXPERIENCE EXPOSURE



**NESTSEEKERS.COM**